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CSC 3750 Final Project

**Project Information:** Triad Corporation

**Purpose:** The purpose of this website is to provide presumptive customers and potential investors in what the company (Triad Corporation) is and what kind of products they would produce. It serves as a minor storefront as well, but only for three potential products that Triad Corps might sell.

**Intended Audience:** The intended audience for a website like this is potential customers and investors who are unaware of the company. These would people of any age or gender range, with the primary commonality being an interest in computer technology (at least for this branch of the proposed company). This would be relevant to both customers and investors.

**New Web Technology:**

* 3 column formatting
* Animated gif/image
* Webpage navigation bar (can be used to open new webpages via clickthrough)
* Consistent theming across all webpages in project
* External and internal hyperlinks
* Order form styling for use within an email
* Email hyperlink

**Problem being Addressed:** Without this website, potential customers and investors would only be able to get information about the company via physical media, like newspapers and publicly published company materials. With this website, customers and investors can get information through the internet, without having to find physical media, and allow easier access to company ordering forms and shopping.

**Content Included:**

* Graphics for showing CPUs
* Graphics for showing GPUs
* Graphics for showing Ram
* Graphics for a high and low end CPU
* Graphics for Triad Corporation logo
* Graphics for header and header background
* Video for explaining how the company recruits
* Animated gif/image to demonstrate pricing

**Two similar websites:**

<https://www.gd.com/> - Has a similar style of webpage with the overall website explaining what the company is and explains what products they maintain and sell.

<https://www.nvidia.com/en-us/> - Sells similar products with similar theming, with a main page that explains what kind of company they are as well as what products they sell.

**Site Map:**

